

# Carbon Offset Program

Because nature's  
events are more  
important.

AN INITIATIVE BY

**cievents.**

Climate action partner

 **south pole**

## INTRODUCTION

All of us have an ongoing responsibility to help reduce the environmental impact of the meeting and events industry. We think that this responsibility needs to go further than reduce, reuse and recycle.



That's why we now include offsetting the carbon footprint of meetings and events against a global climate action project. This way, we will mitigate environmental impacts and improve lives in communities around the world.

This addition to our process is in line with our commitment to the **5 United Nations' Sustainable Development Goals** that we have included in our company purpose. The Carbon Offsetting project addresses three of those goals: Goal 7, Affordable and Clean Energy; Goal 13, Climate Action; and Goal 17, Partnership for The Goals.

We have partnered with **South Pole**, a leading project developer and global climate action expert, to develop a carbon offset calculator specifically focused on helping to deliver carbon neutral meeting & event programs.

Our customers can now offset against domestic & trans-Tasman flights, accommodation, ground transfers, event space, food & beverage, and general conference requirements. We can calculate, record and report CO2 emissions per meeting or event. Through our partnership with South Pole, you can choose to offset this carbon footprint against a range of global climate action and sustainability projects.

We are delighted by the opportunity to partner with corporate businesses on their carbon offset and sustainability initiatives. It's pretty simple really: any chance to make a positive difference to the planet that we all share must be taken for the sake of future generations. Let's talk.

A handwritten signature in black ink, appearing to read 'Natalie Simmons'.

**Natalie Simmons**  
Global General Manager

**Carbon  
Offset  
Program**

**cievents.**

 **south pole**

# MAKING AN IMPACT IS SIMPLE



Organisations taking climate action find it delivers value by:

- Reducing global carbon emissions
- Building resilience in supply chains
- Establishing a reputation for leadership on climate and sustainable development
- Winning new customers and increasing brand loyalty
- Attracting and retaining employees

## CLIMATE ACTION PROJECT OVERVIEW

There are four global climate action and sustainability projects available to offset against in the Asia-Pacific region.



### Clean Water

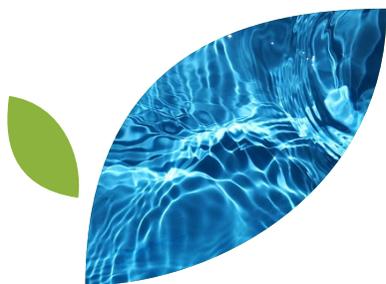
**In Cambodia, the majority of the population boils water on wood fire or biomass stoves to make it safe for drinking. Many do not use any sort of treatment at all.**

The fumes from these stoves have very harmful effects on the respiratory & general health of people, children in particular. Drinking unpurified water can lead to other illnesses.

The distribution of locally made Ceramic Water Purifiers (CWP), provides clean water to communities. With a filter in their home, families no longer need to boil their water.

This reduces indoor air pollution, decreases household fuel costs and reduces pressure on Cambodia's vulnerable forests.

This low-cost simple technology makes a profound difference to those who need it most.



### Bush Regeneration

**The Ngarrindjeri people have been using traditional bush regeneration methods for millennia. This project promotes partnerships between traditional landowners and corporate Australia for continuous, sustainable land conservation.**

This 200-hectare project site ensures permanent protection for a regionally and culturally important pocket of biodiversity-rich land.

Local birds and animals are allowed to flourish undisturbed, while native plants are supplied by the local Raukkan Aboriginal Community nursery for re-vegetation. Raukkan community members are employed for onsite work including vegetation monitoring and mapping, fencing, and pest and weed control.



# CLIMATE ACTION PROJECT OVERVIEW



## Solar Energy

**India is the world's second most populous country. As its booming economy grows, its energy demands are increasing exponentially.**

Diversifying India's fossil fuel dominated energy mix by investing in renewables is crucial for its continued development and future prosperity.

This grid-connected solar photovoltaic project supplies emissions-free energy to India's electricity grid, replacing carbon-intensive energy as well as promoting environmental and socio-economic well being.

Nearby communities will benefit from new job opportunities and improved local infrastructure, as well as educational initiatives such as grants for schools and community temples.



## Rainforest Conservation

**In recent years, two cyclones have left rainforests in tropical regions of the Pacific Ocean totally devastated. Over 230,000 people (in a population of 300,000) were left homeless in the wake of these natural disasters.**

Rainforests are known to reduce vulnerability to the impacts of cyclones. Unfortunately rainforests are under the continual threat of land clearing.

In addition, these forests are a crucial habitat for critically endangered flora and fauna.

This is the first project to use carbon financing to facilitate a unique combination of rainforest protection, agroforestry and community business development.

*Pending approval by [ICROA](#)*

# Carbon Offset Program

You cannot get through a single day without having an impact on the world around you. What you do makes a difference and you have to decide what kind of difference you want to make.

Jane Goodall

Want to help make the planet a better place by offsetting the carbon footprint of your upcoming meeting and events program?

Reach out to cievents by clicking [here](#).

Or contact your Group Travel or Account Manager at cievents through the numbers below:

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**MEL:** +61 3 9192 7510

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[Click here](#) to understand more about our carbon offset calculation methodology in partnership with South Pole.

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