



25 September 2019

EVENT MANAGER FROM CIEVENTS WINS NATIONAL YOUNG ACHIEVER AWARD

Sydney-based Event Manager, Lauren Semken, has brought home the *Young Achiever Award* from Australia's peak awards program for event professionals.

The highly regarded industry accolade was announced at the Australian Event Awards and Symposium, held in Perth recently.

The 24-year-old is a rising star in the events industry, having started with cievents fresh out of university working as a contractor. Since then, Lauren has worked her way up to the role of Event Manager.

Described as a 'gun operator' and a favourite 'go-to' person by her colleagues and customers, Lauren's commitment to client events, passion for innovation and willingness to learn is paving the way for this talented event professional to become tomorrow's leader.

cievents' General Manager Australia, Fiona Batten, said the company was proud to have Lauren in the cievents' family and delighted to see her acknowledged with a national award.

"This is testament to someone who has demonstrated incredible dedication to her team, her clients and her own professional development," Ms Batten said. "Lauren's attention to detail, her admirable drive to achieve the best results for her clients, her readiness to take on new challenges that are outside the scope of her day-to-day role has continually impressed us."

"During the qualifying period, Lauren worked on a number of our key global events with some of our flagship clients. At each event she worked on, Lauren incorporated not only innovative but also sustainable event management solutions for each client.

"She is not afraid to challenge the status quo or ask 'why' – and for that we love her, because she helps everyone around her to work smarter not harder."

Lauren joined cievents as a 21-year-old, having graduated from the University of Technology Sydney in May 2016, with a Bachelor of Management in Events and Leisure. Since her first stint with cievents working on a conference registration team, Lauren has worked as an event coordinator and now as an Event Manager for cievents, she oversees her own client relationships.

Lauren said she was thrilled to receive the award.

"I am truly delighted and honoured to have won this award," Lauren said. "It was certainly an exciting moment when I heard my name called."

"From a young age, I have always had a passion for organising great events and travel, so to be able to combine both personal interests is a bonus. Working for cievents has given me plenty of opportunities for professional development, which has no doubt helped me to progress."

"I feel blessed that I get to work in an industry that I love and with people who I enjoy working with. From a professional perspective, when a conference ends and I hear that clients are delighted with their event – this is what keeps me coming back for more."

[ENDS. Media enquiries to Cassandra Thurston 0431 246 883 / cassandra_thurston@flightcentre.com](#)

About cievents:

From our first office that opened in 1986, cievents has grown into a globally recognised, award-winning, full service strategic meetings and event management agency. Today the business is focused on crafting unique, insight driven brand experiences for the global corporate market and has offices in Sydney, Melbourne, Brisbane, Adelaide, London, New York, New Jersey, San Francisco, Toronto, Hong Kong, Auckland and Mexico City.

In the midst of our fast paced, ever changing global economy, technology connects us like never before. But more than ever our customers are seeking out physical experiences that focus on connecting their people together in the moment. We pride ourselves on our meticulous attention to detail in creating authentic experiences that connect and inspire delegates within these moments. Even though some of these events can be enormous in scale and attended by thousands, they are always personal and truly memorable.

Services: Event Production | Event Management | Creative Services | Group Travel | Strategic Meetings Management

For more information please visit www.cievents.com.au